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Retail turnover at Grand Central

By [Adrienne Pasquarelli](#)

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Grand Central Terminal is saying goodbye to one of its most down-to-earth tenants. Craft pottery store Our Name is Mud will vacate its Lexington Passage location next month.

The Manhattan-based business, which sells whimsical mugs, dishes and bowls, formerly had four Manhattan shops, but the Grand Central location is the only boutique remaining, according to the company's Web site. The company lost the lease to the Grand Central space, and will now concentrate on its e-commerce and wholesale businesses, said a shop salesperson. Our Name is Mud currently retails at hotel and museum gift shops, card shops and independent boutiques, and is owned by Enesco.

To get rid of inventory, the Grand Central shop is currently offering 50% discounts off the entire store. Boutique owner John Nelson did not return calls for comment.

Grand Central already has a tenant lined up to move into the space, which is only a few hundred square feet and located near Starbucks and the Grand Central Market. West Village jewelry company Innasense Designs will take over the location, according to the Metropolitan Transportation Authority. The station is known for its rigorous tenant selection process, where leasing is done on a request for proposal basis and tenants must be approved by leasing company Williams Jackson Ewing, property management firm Jones Lang LaSalle, and the MTA.

"They think about merchandising Grand Central much the way you would merchandise a regional mall, putting in compatible and complementary tenants with a host of different uses to serve the customer base," said Robin Abrams, a broker at the Lansco Corp.

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